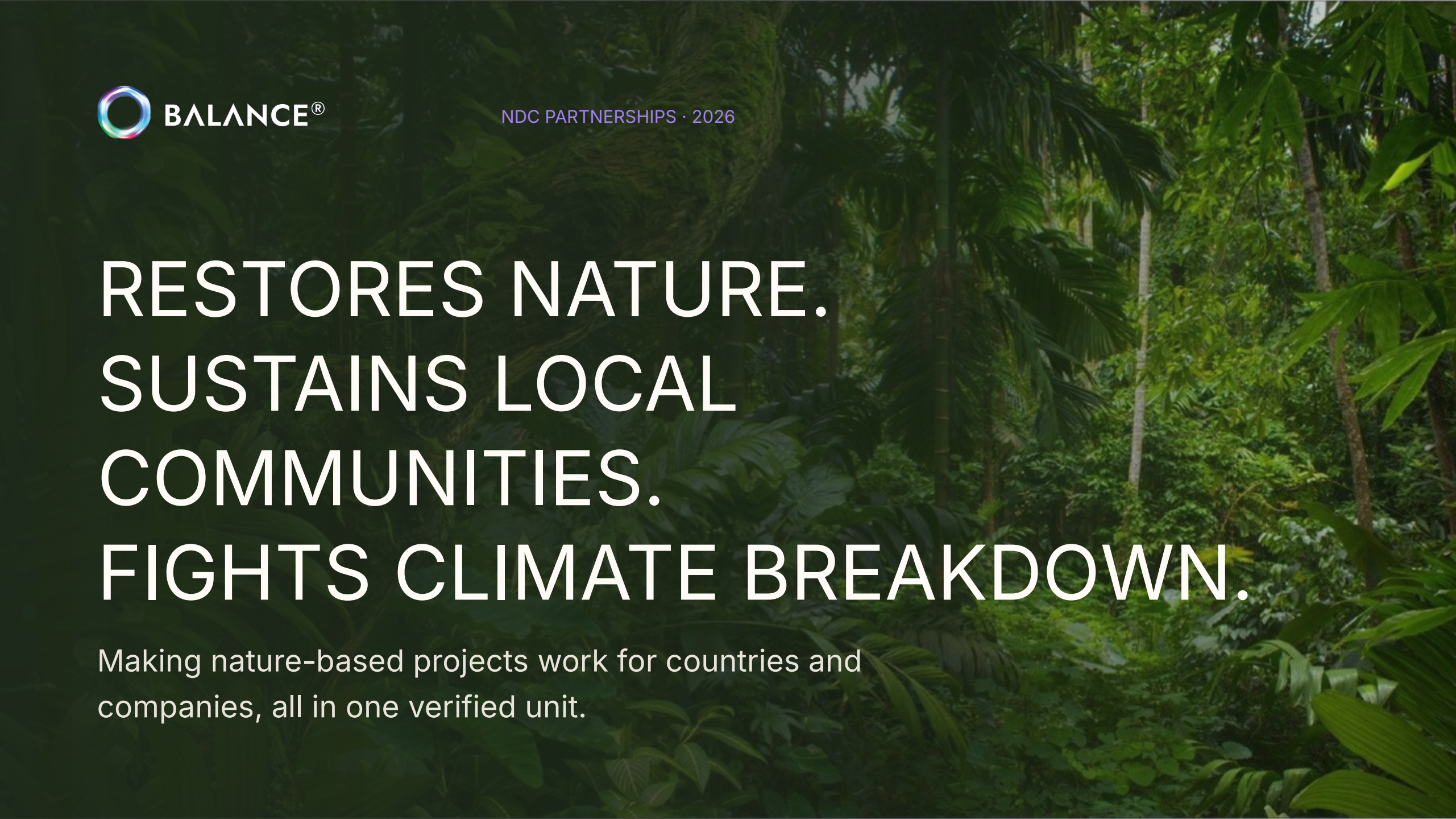


BALANCE®

NDC PARTNERSHIPS · 2026

RESTORES NATURE. SUSTAINS LOCAL COMMUNITIES. FIGHTS CLIMATE BREAKDOWN.

Making nature-based projects work for countries and companies, all in one verified unit.

THE PROBLEM

Most nature projects were not built for the countries that host them

Too short-lived

Most carbon credits protect land for around 40 years. The CO_2 they address keeps warming the planet for a century and more.

Outside national targets

Many projects sit apart from a country's own climate priorities, so the host government gains little towards its NDC.

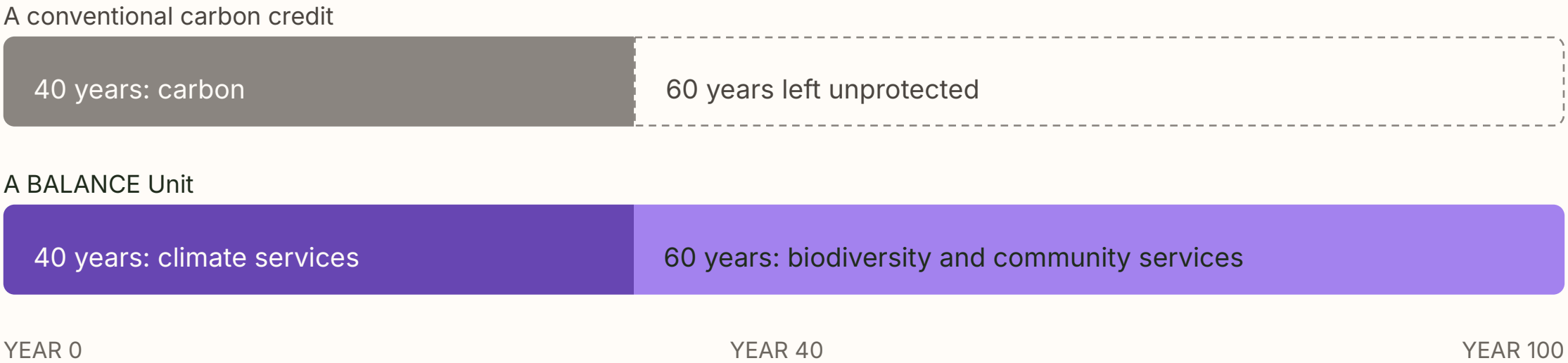
Communities left out

When local people see little benefit, they have little reason to protect the land in the long term.

Countries lose out, and the companies paying for these projects risk greenwashing.

PERMANENCE

A 40-year credit, extended to 100 years of protection



CO_2 keeps warming the planet for a century and more. BALANCE contracts directly with the project developer so the land stays protected for 100 years.

THE BALANCE UNIT

One unit, three pillars

Restores nature

Biodiversity created on previously forested land, using native species and local stock.

Sustains local communities

Lasting income from forest-based livelihoods, so people have a reason to protect the land.

Fights climate breakdown

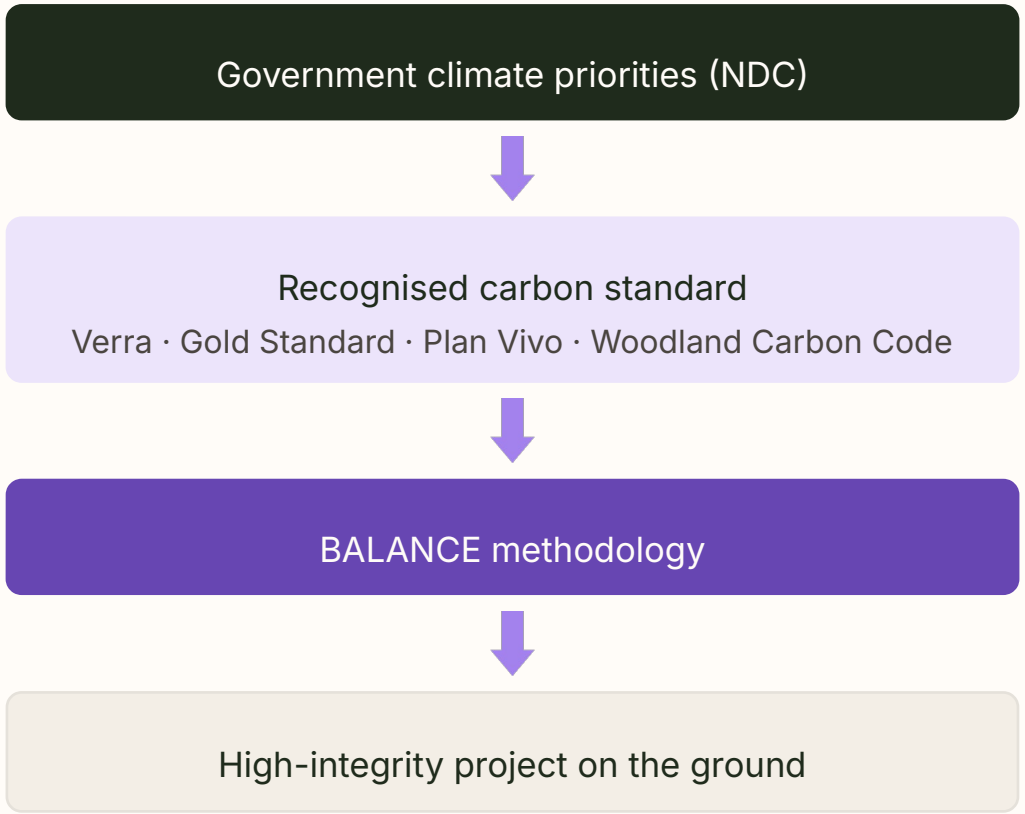
Carbon removal, tracked and aligned with national climate priorities.

A METHODOLOGY, NOT A STANDARD

BALANCE wraps around eligible carbon credits issued under recognised standards such as Verra, Gold Standard, Plan Vivo and the Woodland Carbon Code, and upgrades them into BALANCE Units.

WHERE BALANCE FITS

Alongside your NDC, never instead of it



BALANCE does not replace national climate policy or recognised carbon standards. It adds a quality layer to eligible projects.

> ARTICLE 6
>
> Where the credit meets the requirements and the government chooses to authorise and account for it, a BALANCE project may operate within an Article 6 pathway.

The government keeps ownership of its land, its natural resources and every NDC decision.

THE SIX-POINT LEGAL FRAMEWORK

Six commitments in every contract

01 Permanence

100 years of protection: 40 years of climate services, then 60 years of biodiversity and community services.

02 Biodiversity

Removal projects only, on previously forested land, with native species and a structured planting plan.

03 Community

At least 40% of finance goes to local communities where present, and 100% where the community is the developer.

04 Monitoring

The credit is retired on the S&P Global Environmental Registry, with annual biodiversity and socio-economic reports to the host government.

05 Additionality

No BALANCE funding, no planting: the project could not go ahead without it.

06 Force majeure

A contractual duty to replant after fire, flood or disease, backed by insurance cover.

PATHWAY FOR COUNTRIES

From first conversation to pilot to programme

01
Talk
Share your priorities and confirm interest in writing.

02
Review
Your legal team reviews the six-point framework.

03
Identify
Suitable land or in-country project developers.

04
Validate
BALANCE assesses the project against the methodology.

05
Deliver
Corporate buyers fund the pilot. Planting and reporting begin.

WHAT STAYS WITH THE COUNTRY

Ownership of land and natural resources

Every NDC and Article 6 decision

Annual biodiversity and community reports

At least 40% of finance for local communities

WHY GOVERNMENTS PARTNER WITH BALANCE

Delivering the commitments you have already made

Implementation support

Turns existing NDC priorities into funded projects on the ground.

More than carbon

Biodiversity and local livelihoods are written into the contract.

Your rules, your choices

Works with recognised standards and with whatever Article 6 approach you choose.

Trusted by buyers

Peer-reviewed and reputation-safe, so companies can fund projects with confidence.

WHO STANDS BEHIND BALANCE

The people behind the methodology



Dan Morrell

Founder and CEO. 30+ years in carbon markets; co-coined “carbon neutral”.



James Cameron

Barrister; early drafter of the Kyoto Protocol. Chair, ODI.



Prof. Felix Dodds

Chaired the first UN conference to develop the SDGs.



Mark Kenber

Executive Director of VCMI. Co-founder of Verra and Gold Standard.



Adrian Rimmer

Sustainable finance. Formerly Chief Executive of Gold Standard.

PEER-REVIEWED · INTERNATIONAL JOURNAL OF SUSTAINABLE ENERGY

Reviewed by Professor Peter Cox (University of Exeter), the Crowther Lab (ETH Zürich), Dr Vicky West (Woodland Carbon Code) and Dr James Russell (Community Forest Programme).

DELIVERY

Already delivered on the ground



CASE STUDY · KID-A, VODAFONE SUPPLY CHAIN

2,664 tonnes

balanced for Kid-A, a B Corp telecoms consultancy, across scopes 1, 2 and 3.

- Planting at the Corriegarth Estate, Loch Ness: 92 hectares linking two Sites of Special Scientific Interest
- Twinned planting at the Forest of Marston Vale
- Woodland Carbon Code units upgraded and retired on S&P Global

B Corp certified

Reuters · Mongabay · The Independent

NEXT STEPS

Meet us at COP31 in Antalya

OFFICIAL SIDE EVENT

Monday 9 November 2026

3:00 to 4:30 pm, Antalya time

Hosted with the University of British Columbia.

01 Book a call with our NDC team

02 Review the legal framework with your colleagues

03 Put forward a pilot site or project developer

BALANCE®

THANK YOU

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Dan Morrell
Founder and CEO
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balance.eco/ndc · FAQs follow

BEYOND OFFSETS.

FAQ · 1 OF 3

About BALANCE

Is BALANCE a carbon standard?

No. Standards set the rules for design, verification and issuance. BALANCE adds a methodology on top.

What sits underneath a BALANCE Unit?

Each one is built on a verified carbon credit, retired on S&P Global, with the three pillars added on top.

Does BALANCE issue credits or develop projects?

No. Issuance stays with the standard; development stays with governments and developers.

Why a methodology, not a new standard?

To build on the standards countries already use, without duplicating them.

FAQ · 2 OF 3

NDCs and Article 6

Does BALANCE replace or shape our NDC?

No. Your NDC and climate policy remain entirely yours. BALANCE supports projects that contribute to them.

Is BALANCE an Article 6 mechanism?

No. It is designed to operate alongside Article 6 where a government chooses to take part.

Does confirming collaboration commit us to Article 6?

No. It is non-binding. Article 6 remains a sovereign decision.

Does every BALANCE project involve Article 6?

No. Many run within domestic programmes or the voluntary market.

FAQ · 3 OF 3

Working together

Who owns the project, land and credits?

National law and the project agreements decide. BALANCE acquires no projects or natural resources.

Can we keep our current developers and partners?

Yes. BALANCE complements existing developers, standards and international partners.

Can existing projects use BALANCE?

Potentially. Each project is assessed against the methodology's requirements.

How long does implementation take?

It varies with project type, permits, readiness, the chosen standard and financing.